

ASCENT

Vol. 36 No. 8

Daemen College, Amherst, N.Y.

February 12, 1981

DAEMEN 2 DEGREES HIGHER

by Brian Mulally

Western Liberals' Most College Oriented Career Institution—

No. That's not it.

Western New York's Foremost Oriental Institutional Career--

No. That's not it either.

Western New York's Foremost Career Oriented Liberal Arts College.

That's it.

What does it mean?

Peter Stevens, Director of Admissions at Daemen, explains it this way:

"Many students move aimlessly through college. Daemen helps people find their direction in career fields that meets their needs. We focus their education so students are better prepared to enter the career of their choice."

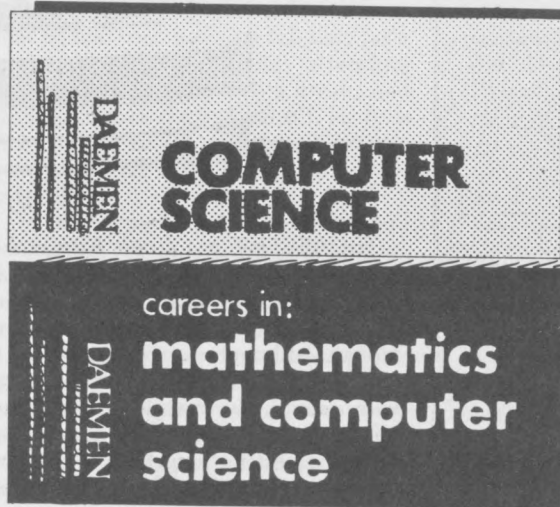
To give form to those words, Daemen has initiated new programs: a course in advertising, a major in Transportation, and Travel management and Computer Science.

The course in advertising is taught by Jim De Santis of the Nova group, a well-known advertising organization. The class meets on Monday night and, since this is the first time it's being taught, it is a new experience for Daemen.

The B.S. in Travel and Transportation management is also new, being offered here for the first time. The impetus for bringing it here was provided by Dr. Kempe R. Hope of the Business Department. Like all programs, should the major prove popular, other teachers will be added to the staff.

The major was approved to be taught at Daemen by the Board of Regents in October of 1980. Other colleges, most notably Bryant Stratton, Hilbert College and Niagara University, offer majors in this field.

There are significant differences between the programs offered at those schools and the one being offered at Daemen. Daemen is a four year school.



Bryant Stratton and Hilbert are two year institutions. Niagara is a four year school, but its program, entitled Transportation, Travel, and Tourism is a general program. Daemen's major, Travel and Transportation Management, has a definite focus.

The key word is "management".

"Our people won't be taught to become tour guides," says Peter Stevens.

"We're gearing our program to teach people to manage tours and become directors. It's a more challenging program; but, in the long run, as our graduates move up the ladder in this field; it's also more rewarding."

The challenge of the program lies in the difficulty of some of its courses such as marketing, international tourism, and physical distribution management. And, as with any business major, there will be the required courses such as Statistics and Accounting.

A high mathematical aptitude is needed to master these courses. High School students entering the program must have completed a math curriculum up to Trigonometry; transfer students should have some background in either

mathematics or business.

This major will help Daemen retain students by serving as a more specific alternative for those students dissatisfied with a general business major. Normally, these people would transfer out of Daemen.

The field is an expanding one. Colleges and universities offering it as a major have had great success and figures from the Department of Labor show that in the future, there will be an increased demand for people with knowledge in this area.

Another field that is growing is computers. A classified ad in the *New York Times* of Sunday, February 1, showed the starting salary for a computer profession at \$18,750 a year increasing to \$25,000 a year plus bonus and commission at the end of 12 months.

Daemen won approval to offer this major at the same time its Transportation and Travel management major was approved. Despite this similarity, a crucial point separates a school offering a B.S. in Travel and Transportation

(Continued on Page 7)

**IN THIS
ISSUE.....**

A Successful PT..... pg. 3
Hostage Comments..... pg. 4
Devil Doherty..... pg. 5

Elvis Review..... pg. 9
Classifieds..... pg. 11

ASCENT

DAEMEN COLLEGE
Box 419
4380 Main Street
Amherst, N.Y. 14226
839-3600 ext. 327

Co-Editors-in-Chief:

Susan Pries
Brian Mulally

Arts Editor
Stephanie Doyle

Art Director
Jamie Kubala

Layout Editor
Howard Kubicki

Advertising Editor
Thomas Domino

Business Manager
Kelly Lawless

Staff:

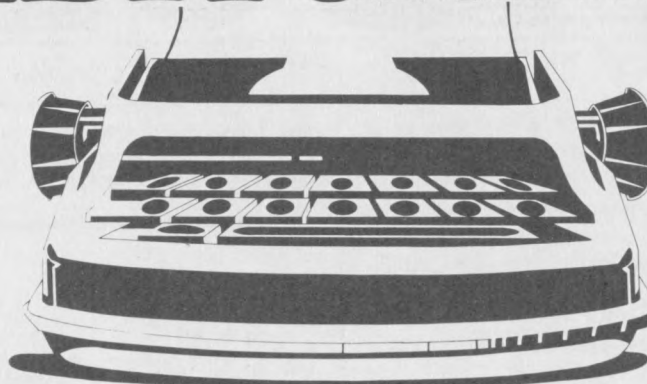
Diane Alfano, Laurie Didden,
Patty Dwyer, Vanessa Frith, Julie
Hetherington, Tim Hubbard,
Patty Hughes, Rhonda Luter,
Lynn Madden, James McClain,
Jan Ptak, Kelly Rivers.

Graphic Design:
Jamie Kubala

The editorial comments which appear in the ASCENT are not necessarily the views of the entire staff. Any comments contrary to these opinions are welcomed. Letters to the Editor may be sent to the ASCENT, Box 419, Campus Mail. Names will be withheld upon request and the authorship will be kept confidential, BUT THE AUTHOR MUST SIGN THE ORIGINAL LETTER.

Republication of any material herein, without the written consent of the Editor-in-Chief, is strictly forbidden.

The ASCENT is serviced by the College Press Service.

EDITORIAL

by Susan Pries

The ASCENT has a new format this semester. The Student Association had asked us to look into the possibility of changing printers in order to save money. Although we were interested in saving money also, we were concerned with quality. By changing printers and our format we were able to save money on this semester's budget and at the same time come up with a design that we feel is superior to our former format.

This format offers several advantages. First of all it is less expensive. We have saved five hundred dollars.

Another advantage of this format is the size. It will allow us to be more consistent. We plan to put out seven, twelve-page issues this semester. At the same time, it offers flexibility, making it easy to increase the size of an issue if necessary.

While working on improving the appearance of the paper, we are at the same time concerned with improving the quality of our writing and content. We have gained seven new staff members this semester. This helps a great deal; we can always use interested people who are willing to work. But, if you can't join the staff, your involvement shouldn't stop there.

ASCENT SCHEDULE

MEETING (Tuesday)	DEADLINE (Monday)	PAPER OUT (Thursday)
2/17	2/23	3/5
2/24	3/2	3/12
3/10	3/16	3/26
3/17	3/23	4/2
3/31	4/6	4/16

Meetings are on Tuesday's at 11:30 in the ASCENT office. Deadlines are on Monday's at 5:00.

The ASCENT is a student newspaper, and we want to hear from you. We are always open to ideas and suggestions. You can stop by and see us in our office, come to a meeting, leave us a note at Wick desk or Box 419, Campus Mail.

We will be holding a special open meeting on February 16, at 2:00 in the ASCENT office. All interested organizations or individuals are welcome to come and let us know their opinions.

We would also like to encourage students to use the ASCENT as a place to air their views. A Letter to the Editor is an ideal way to make yourself be heard. The only requirement for writing a letter is that you sign the original letter. We can't print anything unless we know the author. If you wish, your name will be withheld and your authorship will remain anonymous.

We also have an OPINION section for a more in depth view of matters of concern. If you are interested in writing an OPINION or a rebuttal to one, please let us know.

In summary, The ASCENT is a student newspaper and we want to encourage you to take advantage of the opportunity to let yourself be heard.

**INTERESTED
ORGANIZATIONS
AND INDIVIDUALS
ARE INVITED TO
AN OPEN ASCENT
MEETING
FEBRUARY 16, 2:00.
LET US KNOW YOUR
OPINIONS.**

THE FIRST PT

by Rhonda Luter

It's hard to decide which is worse, the hours of hard work and study, that fatigued mind and body, or the ever-present thought that one might not make it. James Gardon is one of those who did make it.

James was one of 17 to graduate in Daemen's first Physical Therapy Class. He began attending Daemen in January, 1973. The P.T. program was the main attraction. He also liked the smallness of the school.

James always liked athletics and at one time thought about becoming a coach; he also considered becoming an orthopedic surgeon. Why P.T.? James commented, "P.T. is right in the middle. I could still do either." James is involved in some informal coaching.

Presently James is working at the Erie County Health Department; he also works in a private practice with two other Physical Therapists. James says that in a clinical setting there are more rehabilitation type cases -- for example, amputees and stroke patients. In a private practice, he finds more acute problems like sprains and strains.

"The majority of the people I knew..... didn't know what they wanted to do, with the exception of the P.T.'s"

Although he finds it a pleasure to work with patients in the clinical setting, he enjoys private practice more.

The major purpose of a P.T. is to restore muscular function and alleviate pain by use of physical agents. These agents may be in the form of high frequency sound waves, tissue manipulation, exercise, and muscle re-education. The type of treatment depends on the condition and a combination of treatments may be employed.

James feels that job availability is one reason P.T. attracts so many people.

"When I was a senior...I distinctly remember that the majority of the people I knew had the graduation blues because they didn't know what they were going to do, with the exception of the P.T.'s. Most of the P.T.'s had jobs. I think I was the only one who didn't, and at that time I had turned down two or three."

James went on to explain that the reason he had turned down the jobs was that he had been working full-time [as a night watchman] while attending school. He felt he needed a break, and decided to take the summer off. He feels that the increased number of geriatric patients in this country adds to the demand for P.T.'s.

In his upper-division studies James found that the most difficult course for him to grasp was neurophysiology. Although he enjoyed Chemistry, this course proved to be the most difficult in his lower-division curriculum. He describes some of the courses he took as being "very high-powered." Although there was a great emphasis on grades, too much in his opinion, James didn't let them bother him. "My purpose was to get as much out of the course as possible."

The newness of the P.T. program was felt not only by the students, but also the instructors. James found that the instructors were open to the feedback of the students; this was encouraging to him. He also received support and encouragement from fellow students. "When we had to study, we all studied; when we laughed, we all laughed." James said that it was not unusual to find six or seven of the students studying together.

James interviews and works with upper-division P.T. students. He feels that one important characteristic a P.T. must possess is the ability to recognize different conditions and situations. He agrees with Daemen's philosophy of preparing students for a clinical atmosphere rather than training them to be "bookworms".

James is a native of Buffalo and plans to continue working in this area. "I like this area; this area has much to offer. I enjoy my four seasons. Some people think this area is boring, dead; what I say to them is, "when is the last time you've been to the art gallery, the museum of science, plays downtown...?"

Besides athletics, another one of James' hobbies is Bonsai, which is the Japanese art of dwarfing trees. He also

enjoys photography and is in the process of setting up his own dark room. James eventually wants to get his M.A. Presently he is working on the degree at the University of Buffalo on a part-time basis.

James expressed a deep satisfaction with his work; he commented, "I've got the opportunity to teach students, which I enjoy tremendously and I'm also constantly teaching my patients." He admitted that during his years at Daemen there were many times he wanted to engage in other activities, but was able to put them aside by focusing on reaching his goal. Through hard work and diligence James' goal became an achievement. Why was the effort worthwhile? James responded, "Because I've got the latitude to have a good profession, a good income and at the same time I'm helping many people."

"Impeach Reagan Now"

Impeachment secession tries greet Reagan

[CH] - They weren't in the Washington limelight, but that doesn't mean campus progressive and radical groups let the coming of Ronald Reagan pass them by.

In Berkeley, Calif., where liberals have not-so-fond memories of Reagan as governor, a University of California group announced the city's secession from the United States in response to Reagan's ascendancy to the White House. Leaders of the Berkeley Committee for Public Safety read the Declaration of Secession in the student government chambers. It warned that in the past, Reagan "crushed the free discourse in ideas and philosophies and the legitimate aspirations of Third World peoples."

On a distant coast, another campus group is determined to stay in the United States but wants Reagan out. The Committee to Impeach Reagan Now, founded at the Camden Campus of Rutgers University, says it will serve as a watchdog on the newly elected president. The organization was founded on Nov. 5, 1980, and its organizers are hoping to start chapters on other campuses.

At several other schools, such as Indiana University and the University of Wisconsin-Madison, alternative inaugural events were held to "celebrate" Reagan's inauguration. But now that those festivities are over, higher education officials are getting down to the serious business of trying to forestall expected budget cuts.

"Before You Found Out They Were Released, What Did You Think Was Going To Happen To The Hostages?"

by Patty Dwyer

1) Joanne Calabrese

"I think they would have released everyone except the ones they thought were spies. I thought they would use those people as the example to attempt to show the people in the United States and Iran that they did have power to punish the people that they thought were criminals (against their country).

2) Mary Beth Stevens

"I think that they probably would have been released but there was always a possibility in my mind of the eventual war that might have arisen in Iran if the strife wasn't settled soon. I'm glad it's over."

3) Nelly Santos

"I thought they would be killed because they were angry and wanted the Shah's wealth back."

4) Ana Russell

"I knew they would eventually be returned."

5) Andrea Smith

"I have faith in the government because Iran wouldn't gain anything. If they held them, they would eventually create a hostile situation with war as the necessary end."

6) Irene Siegmund

"I thought we were going to have a third World War because of what Reagan said before he took office. President Reagan is not like Carter. It was because of Carter's patience that he freed the hostages. I know it took time, but it didn't get us into a conflict."

7) Mrs. Thomas

"I guess the only two possibilities were that they would try to make an escape themselves, some of them say they were going to do this, or would try another rescue mission and either a number of people would be killed or there would be more hostages or Iran would execute the

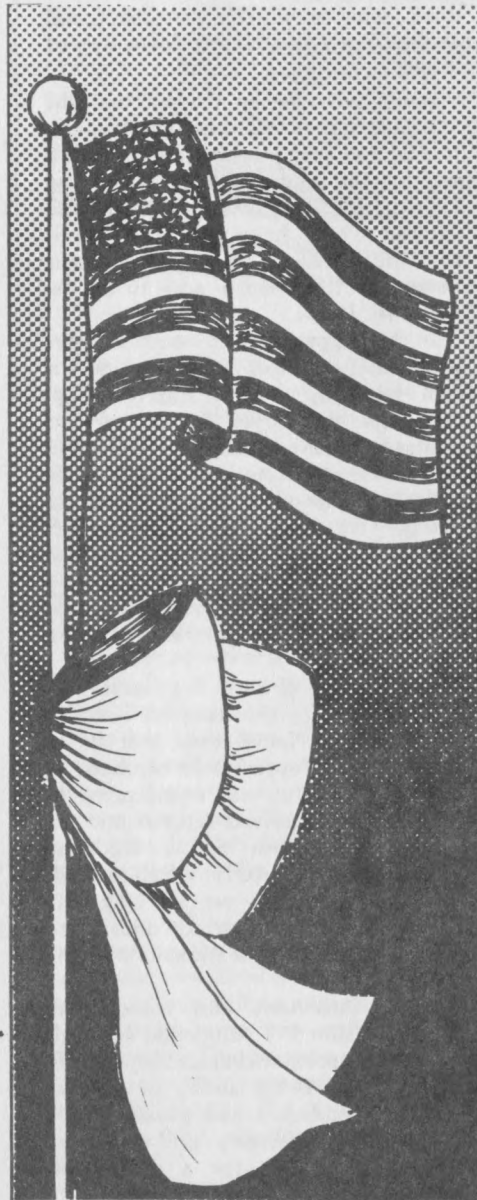


ILLUSTRATION BY DIANE ALFANO

hostages. Those are the two things other than their being released. The one thing that I would say is the single most important problem we had with Iran over the hostages was the cultural and communication gap. We simply did not understand their thinking or their cultural concept and they didn't understand ours."

8) Doran Lounsbury

"I thought that either they would be released before President Reagan took office or military action would be taken against Iran. President Reagan would have invaded Iran and our troops would not have left until the hostages were secured."

9) Billy Hole

"I think that if the hostages were not released before Reagan entered office, there would be a war. Since they were released before Reagan entered office, we should not return their assets."

10) Mark Masterson

"I knew they would be released eventually. I have faith in negotiation. I did think there would be an eventual solution because neither Iran or the United States could benefit from continually holding the hostages."

11) Paul Oconaor

"I think eventually they would have been released because the United States and other countries would put on a lot of pressure to release the hostages through trade embargo, etc."

12) Steve -----

"They would be executed. I think the reason they were released was because Reagan went into office. Reagan wouldn't put up with the Iranians and I think he would have given them an ultimatum."

13) Mike Caruge

"I think there would be a war because of international tension."

14) Dr. Cuddy

"I thought they would be released. I thought there was nothing to be gained and much to lose if they did significant harm to the hostages especially if they killed them. There was much in their interests to establish a better relationship with the United States because of mutual opposition to the Soviet Union. Their economy depends heavily on the American Technology."



Clothes Don't Make The Man; Labels Do.

by Linda Doherty

There used to be a time when jeans were worn with the purpose of being tattered and wrinkled after a day, loafers were shoes indicative of their purpose in life ("to loaf"), and an alligator was an endangered animal in the Florida Everglades. Such is not the case anymore. In fact, the trend these days is to look casual to the tune of \$200 and up for a complete outfit, not to mention wearing so many 'gators since the Paleozoic Era.

When Levi Strauss unearthed his famous denims, little did he realize that years later people would not want to merely "loungue around" in blue jeans, but to look chic while doing it. I surely don't know what the difference is between these designer fashions and the ones I wear that read "Jeans that Fit" (a la Sears) on the back pocket. And hundreds of miles away, I can just see the Soviets smirking at our "capitalist decadence" as some of us pay a sizable sum just to have the last names of Vanderbilt, Klein, and VonFurstenburg emblazoned on our derrieres.

It seems no one is safe from all this hype. I was watching a cable channel

DEVIL DOHERTY



with an ad focused on a classroom full of children. Sheepishly, one small boy sang the somewhat suggestive advertising jingle of a famous brand of fashion jeans to a little girl sitting in back of him. Then, on cue, they all started disco-ing (yech!) to this tune, clad of course in same designer jeans. I honestly didn't know whether to laugh or cry. Upon knowing this fact, I think our Russian comrades-in-arms would be rolling in the aisles by now.

The same story is true of ordinary sneakers. It was one thing when Mom yelled a soprano when your sneakers had enough holes in them to resemble a sieve, but even the same pair of sneakers with the best upholstering job in town would be frowned on at the tennis

courts of "the Club" by Adidas and its matching handbags, sweatshirts, warm-up jackets, et al. In addition, those loafers one may have bought when Grants was going out of business will just not do nowadays. They, too, must reform to the new conservative trend (with a little sprig of Ivy here and there to boot, just to keep up the image.)

Once upon a time it was said that the preppy look was a lot more affordable than the flashier disco outfits or the styles off the boat from Paris. After all, how much could it cost to find 3-button sweaters and Peter Pan collared blouses amidst "I Like Ike" buttons and Buddy Holly records in the attic?

(Continued on Page 9)

Beyond Probation



ILLUSTRATION BY HOWARD KUBICKI

by Lynn Madden

As we begin the new semester, many students have become more involved with improving their academic standing after receiving notification of academic probation. For those of you who received a C average or better, you may not know exactly what academic probation means.

The period of academic probation runs through the semester, and the student's future status is determined by his performance during that semester. While on academic probation, the student may not join clubs or extracurricular activities. Serious study and advisement are needed to clean one's slate. If one is unsuccessful in regaining his academic standing, a suspension of one semester may result.

Don't become discouraged once you've read: "Please contact your adviser immediately," as probation is a preventive measure employed by the school and its advisers.

Daemen really cares about its students. Since the first few weeks of college can be traumatic for Freshmen, a session of Learning Strategies was in-

stalled to aid the adjustment of students to a new way of life. The majority of Freshmen are in favor of continuing the program to benefit future students.

Another way Daemen cares is by offering counseling and advisement outlets. There is academic advisement, career advisement, counseling, campus ministry, financial aid, and tutoring available to everyone.

Most importantly, Daemen is not trying to scare anyone with academic probation; they're trying to help you and gain an understanding of problem areas. Academic advisers try to find a situation related to the problem. Many times poor achievement is the result of anxieties, conflicts, lack of effort, or personal situations. If something is standing in the way of academic success, tell your adviser so help and understanding may improve your performance.

Don't be afraid - stop in or make an appointment if you need help, advisement, or if you just want to talk. Don't become discouraged if your grades aren't your best. Go to the adviser or any one of the advisement offices for assistance. Good luck this semester!

PROTESTS WORTHWHILE

[CPS] -- A survey of students at 153 colleges and universities nationwide suggests the American student body still believes campus protests of the sixties were worthwhile.

Of the 937 responses to the survey sponsored by Emhart, Inc., a "manufacturing" firm based in Connecticut, 60 percent agreed that a "tangible gain was achieved by the campus protest in the 1960's." Over 84 percent believe that student demonstrations "have a place on college campuses today."

In terms of their own futures, the respondents generally looked forward to the new decade. Only two percent expected to be unhappy in the next few years, while 83 percent said they expected to be happy in the 1980's.

John Budd, an Emhart spokesman, said he was surprised to find that students were not as conservative as other reports have indicated. He noted that 75 percent of the students feel that large corporations have "too much influence" in the United States, and that over half think that large corporations should be regulated more strictly by the federal government.

Emhart's questionnaire, developed in conjunction with the Foundation of Student Communications in New Jersey, was sent to 200,000 students, most of whom were upperclass liberal arts majors. Budd had no explanation for the small response of only 937 to his queries.

Selective Service Holds Mock Draft

WASHINGTON, D.C. [CPS] -- Last November, while you were studying, sleeping and worrying that military registration might be a prelude to a real draft, the Selective Service System was indeed preparing draft notices for 35,000 unsuspecting young men chosen by lottery.

The lottery was only a "practice," Selective Service spokespersons say. The draft notices were never sent, and the list of men was subsequently discarded.

The practice was part of the Department of Defense's "Proud Spirit" mobilization exercise, carried out by 80 government and military organizations, one of which was the Selective Service.

Within 24 hours of the starting time on November 6, the service had reviewed its computerized list of registrants, held a lottery, and fed the names of 35,000 "inductees" into a Western Union computer.

The computer, in turn, would have sent Mailgrams to the 35,000, if the exercise hadn't been stopped at that point.

The next two weeks of the exercise period were spent setting up mock state headquarters and area offices to carry out the draft, and serve as induction centers in the event of a real emergency.

"We were rather proud of our results," recalls Dr. Herb Puscheck, the agency's associate director for Plans and Operations. "The Defense Department was assured that our system works, and that we can induct efficiently in case of emergency."

The Defense Department holds a mobilization exercise every two years "to check procedures and make sure they are workable in a national military emergency," Puscheck explains.

The November mobilization, however, was the first one in which the Selective Service has fully participated. "We've been required to be a part of it in the past," adds Selective Service spokeswoman Joan Lamb, "but this is the first time we've physically held a lottery and drawn names."

The reason is that "this is the first year the Selective Service has been revitalized, and has the capability to do it," Lamb notes.

Asked if the mock draft was held with any special precautions or sensitivity to public worry that military registration -- begun last summer and resumed in January -- might lead to a real draft, Lamb said, "Oh, no. This was just a regular Department of Defense exercise."

Selective Service
Continued from page 6

System Director Bernard Rostker brought in judges from the U.S. Bureau of Standards to "insure the fairness of selection," and to critique the procedure in general.

The observers liked what they saw, Puschek says.

"The Defense people were interested to see that our system is fair, open, and statistically sound," he commented. "They recognized our pains to protect the rights of the young men involved."

Rostker was quick to point out that the computer tape holding the names and addresses of the 35,000 mock inductees was removed from the Western Union system before the draft notices were actually printed.

A tape with names of 715 military reservists was substituted in the computer. The reservists, previously alerted of the forthcoming notices, received the Mailgrams on the third day of the exercise.

Degrees Continued from page 1

Management and a B.S. in computers.

That point is equipment. In teaching travel management, a school can get by with teachers, books, and some carefully placed co-operative education field experiences. The teaching of computers, however, requires hands-on experience with advanced computer systems.

Daemen doesn't have those systems. It has a number of computer terminals hooked up to a main computer at U. B., but that's not enough to accommodate a B.S. in Computer Science. So, how can Daemen offer this major?

The answer is that Daemen is getting the necessary equipment. By using funds from what the Admissions Department calls "an anonymous donor," Daemen has been able to purchase a DEC Vax 11-750 main frame computer and number of Cathode Ray Tube (CRT)

terminals.

The CRT terminals, a keyboard and video screen that resembles a television glued to the top of a typewriter, will allow several students simultaneous access to the main computer. The entire system will be housed in a single room on the first floor of Duns Scotus, and everything should be set to go by July, 1981.

As with the Travel and Transportation Management program, the teaching staff will increase in proportion to the popularity of the program.


Together, these new programs should help Daemen live up to its slogan of being Western Liberal Arts Careers Foremost...No--Liberal New York's Most Western Oriented...

Aw, forget it.

UNITY

M O J A

"Lift Every Voice And Sing"



BLACK HISTORY WEEK CONTINUES

(Wick Social Room)
7:00 pm

"SPECTRA DANCE ENSEMBLE"

From the Langston Hughes Institute Performing Arts Department—programs are available at the Wick Information Center. M.C. - Mr. Anthony Delgado, Spectra Director. AWARDS AND RECOGNITIONS WILL BE PRESENTED AS PART OF THIS PROGRAM.

Saturday, February 14
(Wick Dining Room)
7:00 pm

"FIFTH ANNUAL SOUL FOOD DINNER"

—A Valentine's Day Extravaganza—
ADMISSION: Adults—\$5.00 in advance; \$5.50 at the door. Students—\$4.00 w/I.D. Children (under 12)—\$2.50.

"DISCO" DANCE featuring: Lance Gonzales from Buffalo State University. ADMISSION: \$2.50 without dinner stub. \$2.00 w/student I.D., no dinner ticket stub. FREE CARNATIONS FOR ALL THE LADIES.

Sunday, February 15
(Wick Social Room)
7:00 pm

AN EVENING OF GOSPEL OBSERVANCE

Featuring: Bishop Leroy Anderson of the Prince of Peace Church of God In Christ will speak on "The Historical Significance of Religion in Black Culture. Prince of Peace Youth Choir. United House of Prayer's McCollough Jr. Band.

9:00 pm

Dorothy Brown, President Black Student Caucus.

What's The Best Cafeteria In Daemen College?

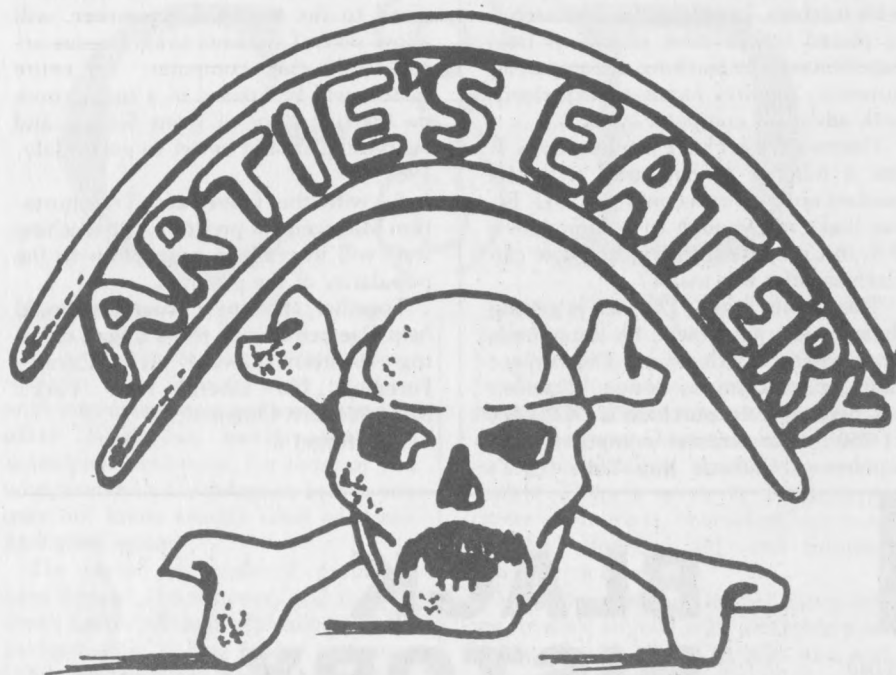


ILLUSTRATION BY DIANE ALFANO

What's The Only One?

by Laurie Didden

A Review of Local Restaurants
Artie's Eatery, 4380 Main St., Amherst, N.Y.

Amid the serene, suburban setting of Amherst, there is located a unique restaurant, Artie's Eatery, that reflects well the town's local color. It is set off Main Street, in a modern somewhat rustic setting. It is well known for its contemporary menu which so readily attracts the young college crowd.

Arriving there on a Friday night, I could immediately detect the warm, amiable atmosphere as I greeted the hostess who so promptly took my name and number. Of course, I had to wait in line to be served, but such manner is customary in the better eating establishments. I stood there surveying the magnificent dining room with its long, adjoining tables, the hanging chandeliers and the beautiful snow covered outdoor balcony. The atmosphere was elegant as well as quaint and cozy.

As I waited to be served, I inhaled the tantalizing aroma of freshly cooked fish. Fish was supposedly the chef's speciality. He could broil, fry, bake, saute or stuff it any way imaginable.

After some time, I was finally seated and served my appetizer. It was the soup du jour, a special combination of peas, carrots, green beans, corn, and tomatoes in a pasty broth. Following the soup, came the salad bar. It contained everything from imported brown lettuce to three bean salad and sliced beets. Next on the menu was the main entree, the fish special of the week. It was a beautiful piece of fillet of sole stuffed with Artie's special herbs and spices. Accompanying this fish delight, were aged broccoli cuts sauteed in seasoned water, domestic grown Pennsylvania potatoes and crisp and crunchy oven-baked bread. However, the highlight of the dinner came with dessert, which were dainty little cherry tarts made with real cherries in a tangy sauce.

Overall, I found the food unique, the atmosphere hospitable, and the location accessible.

Sigma Phi Epsilon

The newly elected officers for Sigma Phi Epsilon this semester are:

PRESIDENT - Barry Berthiaume
VICE-PRESIDENT - Dennis
O'Keeffe
SECRETARY - Mike McGovern
CONTROLLER - Russell Nelson
RECORDER - Pat O'Sullivan

These new officers as well as the entire fraternity, have an enormous task already, which is to break a national record of becoming a chartered fraternity in less than 7 months. Daemen College will also have the honor of hosting the third Sig Ep Fraternity in the Buffalo area, making Buffalo the only city in the country to have more than two chapters of the fraternity.

On Friday, February 6 Sigma Phi Epsilon will be initiating its second pledge class. This pledge class, and the entire fraternity will take part in the installation ceremonies on the weekend of April 10, 11, 12.

While working towards this goal, they have also reopened Hero Haven in the Rathskeller with free delivery for the convenience of the campus community. With the cooperation of Dr. Marshall Sig Eps have also laid the foundation for the ice skating rink behind Wick Center.

With the fraternities continuing growth the Brothers of Sigma Phi Epsilon are enthusiastic about many new activities to enhance the morale of the entire College Community.





Elvis's Latest Shines But Doesn't Sparkle

Article by Jamie Kubala

The setting is a warm Saturday night, August 23, 1980. The scene is *HEAT-WAVE*, a boisterous outdoor rock festival. The darkness of the night has draped the 60,000 spectators with anticipation. The headline act is Elvis Costello and the Attractions. Hands clap. Lighters flick. Cheering. Elvis takes the stage, and, aided only by a lyrical piano accompaniment, teasingly opens with a never before heard composition, "Shot with His Own Gun." Elvis had never looked more intense, more dramatic, or more in control. It was his finest hour.

Although *HEATWAVE* was Elvis' only North American concert appearance, 1980 also marked the release of two albums with an astounding 40 new songs. Eagerly, Elvis has made a 14 song dent in 1981, with his latest release, entitled *TRUST*. And clearly, it sounds like the Attractions finest hour.

The Attractions Steve Nieve on keyboards, Bruce Thomas on bass, and Pete Thomas on drums are one of the finest, tightest new bands we've listened to or danced to in years.

Nieve's acoustic piano playing on "In Clubland," Pete's vigorous skin-pounding on "Lover's Walk," and Bruce's silky bass playing throughout are among the numerous instrumental highlights.

Elvis himself doesn't fare so well. His (and guest artist Martin Belmont's) guitar leads are weak and seem to get lost in the mix. Worse off are Costello's words. They're garbled at times (as in the raucous rocker "LUXEMBOURG"), and lack some of the catchy lyrical hooks we've heard him write before. It's the kind of album that's tough to sing in the shower, because the words just aren't distinct enough.

But like the last tiny air bubbles that rise to the surface when someone drowns,

the most striking phrases should be heard:

*"The salty lips of the socialite sisters
With their continental fingers
They've never seen workin' blisters
Oh, I know they got their problems
I wish I was one of them."*

"New Lace Sleeves"

*"Dreams don't come cheap
I don't close my eyes when I go to sleep"*

"Strict Time"

"The fist is mightier than the lip."

"You'll Never Be A Man"

Surrounded by a fine court, Elvis is still King but his crown seems a little tainted. (Elvis Costello and the Attractions played to a sell-out crowd in Toronto's Maple Leaf Gardens last Monday. No Buffalo performance date has been announced.)

OPEN STUDENT RECITALS WEDNESDAY FEBRUARY 18

Wick Social Room
8:00 PM
Free!

TRAVEL HOUSE

OF WESTERN NEW YORK, INC.

Representing

- AIRLINES • AMTRACK
- TOURS • CRUISES •
- CAR RENTALS
- HOTEL • BUS

YOUTH HOSTEL AGENT

At Travel House, we never forget
that personal service
comes first.

835-2141

4430 BAILEY AVENUE AMHERST, N.Y.
THERE IS NO EXTRA CHARGE FOR
OUR SERVICES.

INTRODUCING....A NEW FACE ON CAMPUS

AND Pat McMahon says:

“ARE YOU AWARE THAT...

What you've learned in college has already earned you a promotion in the Army. It's true. If you can join the Army with two years of college, you can start two pay grades higher. Instead of being an E-1 with an empty sleeve, you can come in as an E-3 with stripes.

“It means about \$60 more a month in your paycheck. And a lot more opportunity in the long run. Since you'll be literally wearing your education on your sleeve, your talents won't go unnoticed by your superiors. And starting out right can really help you make the most of the Army.”

A BONUS FOR PART-TIME WORK...

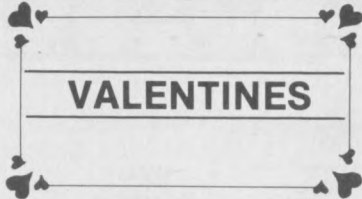
“You also can get a \$1,500 bonus for enlisting in some Army Reserve units. Or up to \$4,000 in education benefits. You also get paid for your Reserve duty. It comes out to about \$1,000 a year for 16 hours a month and two weeks annual training. And there's a special program that lets you fit your Army Reserve active duty around your school schedule. It's something to consider. Because even if you went to a two-year college because it was less expensive than a four-year college, you know by now that it still isn't cheap.”

A CHANCE TO GO ON WITH COLLEGE... “If you're thinking you might even go further with your college education, the Army can help there too. A few years in the Army can help you get not only the money for tuition, but also the maturity to use it wisely. We hope these Army opportunities have intrigued you as well as surprised you. Because there is indeed a lot the Army can offer a bright person like you. For more information about the Army, call me, SFC McMahon at: 631-9342.”



**SGT. FIRST CLASS
PATRICIA A McMAHON
YOUR ARMY REPRESENTATIVE**

CLASSIFIED ADS



VALENTINES

TO JAMIE: yaD s'enitnelaV yppah.
.dE.dA.D.T. evol

TO BWIAN: Please be our loving Valentine.
Love, Greggipoo and poopsie.

TO SUE: Happy Valentine's Day. Love
T.D.Ad.Ed.

HAPPY VALENTINE'S DAY to my lovely
wife and new born baby girl. - Peter Stevens

I'D LIKE for Lorna, Theresa, and Shelia to
all be my valentines [all of you are so pretty
so I use all of your names]. - Lover Boy

HEY BABY with those hips that make me
horny, be mine as my valentine. - Don Juan

DEAR SUE: Happy Valentine's Day and
thank you for having the patience to see this
new format through. I told you we could do
it. Love, Jamie

GREGGIE POO, you can be my valentine if
you stop drooling. Signed Cupid and Eros

HAPPY VALENTINE'S DAY, my lindistar.
Love, Poopsie

MARY: Maybe we can get together on
Valentine's Day? Love and kisses, a soon-
to-be-great short story writer.

BLONDIE: Take my heart but don't squeeze
it too hard. - Scoop

TO NANCY G.: I wish you were my valen-
tine. - My Secret

TURT-FACE: Good luck in your new apart-
ment. May many girls stimulate the at-
mosphere. And, if you prefer, men. - Dimps
and The Editor

SUE: You've edited your way into my heart.
- Your Co

UNBORN: I love you and am always work-
ing for you. Tim.

DEAR BRIAN M.: I've been admiring you all
year long in class, please come up and see
me. It will be a very Happy Valentine's Day
if you do. Signed, Hoping to get to know you
better.

TO DAWN, DEBBIE and BEV: Please be my
Valentines. Love, Devil's Boyfriend.

TO PAUL: Even though I've only met you
this semester, I have to tell you what a
beautiful smile you have. Happy Valentine's
Day. Love, A Secret Friend.

ANNOUNCEMENTS

THIS IS just a special note of thanks to all
those who helped Resident Council with Ur-
ban Cowboy Night, especially Julie
Heatherington, Mary Beth Stevens and
Russell Micoli. The night was a great suc-
cess and we hope that everyone who went
had a terrific time! - Sue

CAN'T FIND YOUR PLACE?...Stop by the
Academic Advisement Center [Room 108]
For a FREE Book Mark!

ANNOUNCEMENTS

RESIDENT COUNCIL would like to thank the
following people for helping out with Urban
Cowboy night. Special thanks to: Julie
Heatherington, Russ Micoli, Mary Beth
Stevens and all the other individuals, too
many to mention. Without your help Urban
Cowboy Night would not have been the suc-
cess it was. Thanks again. - Brian Murphy,
V. P. R. C.

VETERANS -- You are required to report to
the Registrar's Office 1st floor of Duns
Scotus, on any one of the last five official
school days in February to sign the state-
ment of intent for educational benefits.
Failure to do so will result in loss of check.

ATTENTION: JUNIORS AND SENIORS --The
Tonawandas Business and Professional
Women will be giving two [2] scholarships
for the 1981-82 school year. To be eligible
you must have graduated from either
Tonawanda High School or North Tonawa-
nda High School and be either a Junior or
Senior now attending college. Graduate
students having graduated from one of the
aforementioned high schools is also eligi-
ble. For further information and application,
please call Lois Schopp at 692-4822 or
694-6447.

NEXT ASCENT MEETING is Feb. 17th,
anyone interested is welcome. Got ques-
tions about the Ascent? Article sugges-
tions? Write them up, put them in an
envelope and place it in our slot at Wick
Desk.

LOST

LOST: Three Gross Anatomy Notebooks. If
found please call Bob, ext. 371.

LOST: One basketball uniform, from
washing machine. If anyone knows the
whereabouts of this uniform please call
Bob, ext. 371.

WANTED

TUTORS NEEDED: Capable to tutor primary
grade or high school level. Bus fare will be
funded. If interested call - Martin Berger,
823-3430, Valley Community Center, 208
Elk Street, Corner Elk & Smith, Buffalo, New
York.

WANTED: AN ARTIST to collaborate on an
Ascent comic strip. Get in touch with Brian
Mulally, dorm 56, ext. 289, or by contacting
the Ascent office.

WANTED: SOMEONE, preferably a music
major, to do reviews of music events on
campus.

PERSONALS

PETER: Congratulations to you, Irene,
especially to little Jennifer. With love, the
editorial staff of The Ascent.

SIRS: Bwian -- just who was that lady you
left the H&G Christmas Party with? Just
Wondering.

RUSS: Thanks for all the help. You were
"wonderful."

PERSONALS

SIRS: I saw Bwian leaving the H&G
Christmas Party with a young lady about
5'2", 110 lbs., blonde hair, green eyes and a
silly smile on her face. They were discuss-
ing "Socio-Economic Conditions in Third
World Countries." I know this info isn't very
interesting, but neither is Bwian or J.K. Still
Wondering.

BRIAN: With all the drilling you've done, I'm
surprised you haven't struck oil. HA, HA.

WELCOME HOME - Mr. Duke!

GINA - Thanks for all the time and help.

WHO is J.L.?

I DON'T know, I was wondering too.

SANDI: See you upstairs. Don't forget your
skates.

IMPEACH THE PRESIDENT

REAGAN...I was referring to
Reagan...honest. I wasn't trying to imply
anything else...scout's honor.

HI LORRAINE!

PETE: Stop gloating. We meant it. - A.R.

HI KIDS! The bus was moving so I shot the
penultimate tire!!!

GINA -- Your patience has been invaluable.
It's easy to see you take as much pride in
your work as we do. Thank you. -- The
Editors

DEAR JOANN: Thank you for your en-
couraging and tolerating me. Our new for-
mat owes more than just a little to you and
your suggestions. Thank you. -- Jamie

TO THE ASCENT -- You Liars! People don't
send you those personals, do they? You
write them yourselves just to take up space
don't you? That's disgusting! I've seen you
in that office. You are all alcoholics! And
stop making fun of me! -- R.R.

PLACE YOUR OWN CLASSIFIED AD!

It's easy and it's free to the Daemen Col-
lege community.

Just fill out this form [or include
necessary information on a separate sheet
of paper] and send it to the ASCENT, box
419, campus mail.

- Check type of Ad
- Announcement
- For Sale
- Help Wanted
- Lost and Found
- Ride/Rider Needed
- Personal
- Other

Please type or print legibly.

ASCENT BILLBOARD

Friday, February 13th - Drop in Center - Oddy Lounge 3-4:30; Men's Basketball Game - Daement vs. Utica Tech. 8:00 p.m. (Away).

Saturday, February 14th - Drop in Center - Oddy Lounge 3-4:30; Men's Basketball - Daemen vs. Utica College 4:00pm (away); Mass - Schenck Lounge 6:00 p.m.; Senior Class Party, Featuring WPHD Roadshow - Rat 9:00 pm

Sunday, February 15th - Mass - Schenck Lounge 6:00 p.m.

Tuesday, February 17th - Women's Basketball - Daemen vs. Niagara 6:00 pm (home: Erie South); Men's Basketball - Daemen vs. Nazareth 8:00 p.m. (home: Erie South)

ATTENTION ALL DAEMEN STUDENTS...The answers to your 1981-82 costs are:

WHAT: Financial Aid Applications; (1) DCFAA - Daemen College Financial Aid Application; (2) FAF-Financial Aid Form and Supplement

WHERE: In the Financial Aid Office (Dun Scotus-Rm. 3)

WHEN: NOW!

WHY: To get a share of the pot of gold.

HOW: By filling out the WHAT and sending the FAF to Princeton, N.J. (with it's fee) and the DCAA to the Financial Aid Office.

REMEMBER...Basic Grant is No. 41 on the FAF. TAP will be available in April/May. If the FAF is sent too late, you may not receive any NDSL, SEOG, CWS, Daemen Grants or Scholarships because this is given out first come-first served. **THE ANSWER TO YOUR EDUCATION COSTS FOR 1981-82 IS UP TO YOU!**

PLEASE NOTE... Any car violating the Daemen college Parking Policy will be towed away at the drivers expense. Please be sure not to park blocking fire lanes, in designated delivery areas or on/along roadway surfaces. The Parking Lot between Wick and D.S. should be clear from 3:00 am-7:00 am each evening.

**GET YOUR ANNOUNCEMENT IN THE ASCENT BILLBOARD.
DEADLINES ARE LISTED ON PAGE TWO.**



ILLUSTRATION BY JAMIE KUBALA

Continued from Page 5

However, for some of us whose closets served as deductible contributions to the Salvation Army or charitable offerings to relatives overseas (gee, they're better dressed than I am!), we fell prey to clothing manufacturers' whims who saw the coming trend and priced preppy sweaters at \$30, and preppy blouses at \$20, and preppy anything at a small fortune to own. (After all, if this economic strategy could work for Mobil and Exxon, it could work for anybody.). So much for looking fashionable on a budget. So much for cheap.

By now American fashion has hit all the bases. From poodle sweaters and leather jackets, to micromini skirts and love beads, to leisure suits and slinky disco outfits, and now to loafers, oxford shirts, and designer jeans. Who knows? Maybe next year it will be the fig leaf look, and we can all afford to buy a tree. And like the emperor in the fairy tale, we just may fool everybody into thinking it's the real thing.